

**Visiting Scholar at the Munich Risk and Insurance Center**  
**Professor Sharon Tennyson, Ph.D.**



Sharon Tennyson is Associate Professor in the Department of Policy Analysis and Management at Cornell University, where she has been a member of the faculty since 1998. Dr. Tennyson received her Ph.D. in Economics from Northwestern University. From 1990-1998 she served on the faculty of the Department of Insurance and Risk Management at the Wharton School of the University of Pennsylvania.

Dr. Tennyson's current professional activities are centered on public policy issues in retail financial markets, especially insurance markets. She is a noted expert on consumer protection regulations in insurance, automobile insurance regulation and insurance fraud, and is a frequent speaker on these topics in public policy venues. Her research focuses on the impact of laws and of government regulation on insurance firms, consumers and markets; the organization of insurance markets; and consumer behavior in insurance transactions. Her current research projects concentrate on the design and impact of consumer protection regulations in insurance markets; consumers' insurance literacy; insurance bad faith liability; automobile insurance regulation; and consumers' use of information in insurance and prescription drug markets. Her work has been published in economics, insurance, law and finance journals and in prestigious edited collections, and she has received funding from a variety of sources including the National Science Foundation.

Dr. Tennyson is the Editor of the Journal of Consumer Affairs, and serves on the editorial boards of the Journal of Risk and Insurance, the Journal of Insurance Regulation, and Insurance Markets and Companies: Analyses and Actuarial Computations. She is a Research Fellow at Networks Financial Institute and a former President of the Risk Theory Society.

She has taught undergraduate and graduate-level courses in economics and consumer policy, regulation of financial institutions, risk management, and government regulation of information problems in consumer markets.

Sharon Tennyson will be visiting the Munich Risk and Insurance Center at the Ludwig-Maximilians-Universität München from July 1, 2011 until July 8, 2011.

During her stay in Munich she will give a talk in the Management & Microeconomics Seminar of the Munich Risk and Insurance Center and the Institute for Strategy, Technology and Organization in cooperation with LMU CAMS.

Further information regarding this seminar can be found at

[http://www.mric.uni-muenchen.de/research/res\\_seminars\\_mric/seminar\\_mm/index.html](http://www.mric.uni-muenchen.de/research/res_seminars_mric/seminar_mm/index.html)