



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

Open Research Seminar: „Management and Microeconomics“

IFB



Institute for
Communication
Economics

INSTITUTE FOR RISK
AND INSURANCE
MANAGEMENT

From the Institutes of Finance & Banking (Prof. Dr. Ralf Elsas),
Communication Economics (Prof. Dr. Tobias Kretschmer) and
Risk & Insurance (Prof. Dr. Andreas Richter)

with kind assistance from



Objectives:

This corporately organized Research Seminar wants to enable scientists on all levels (professor, PostDocs, postgraduate) to regularly exchange themselves with renowned visiting scientists about current research questions in Management und applied microeconomics.

Within this Seminar series we welcomed in the winter term 2007/2008 five visiting scientists from the University of Canterbury, Georgia State University, University Ulm, WU Wien and the Harvard Business School.

Through generous encouragement from the LMU Management Alumni Network, this seminar can be continued and even extended with well known visiting lecturers.

In the summer term 2008 we are also expecting a series of top-class referees and are looking forward to an inspiring discussion.

Interested persons are always welcome to this fare-free event!

M&M-Seminar-Program in summer term 2008:

Ort: Seminar room 307, Schackstraße 4 / III. OG

Zeit: Thursday, 05:00pm-07:00pm

17/04/08	Prof. Massimo Florio (University of Milan) „Testing the policy paradigm for the reform of network industries: consumer prices and satisfaction in the EU-15“
24/04/08	Prof. Pierre Dussauge (HEC School of Management, Paris) „The Size-Profitability Relationship Re-Visited: The Effect of Mode of Growth on Efficiency and Bargaining Power“
08/05/08	Prof. Hiroshi Ohashi (University of Tokyo) „Effects of User Innovation on Industry Growth: Evidence from Steel Refining Technology“
15/05/08	Prof. Eugenio Miravete (University of Texas at Austin) „The Doubtful Profitability of Foggy Pricing“
29/05/08	Prof. Cristian Deszö (University of Maryland) „ „Girl Power“: Female Participation in Top Management and Firm Performance“
05/06/08	Prof. Christian Laux (Universität Frankfurt) “Multiline Insurance and Securitization: Integrated Risk Management and Optimal Risk Transfer“
12/06/08	Prof. Luis Cabral (New York University) “Dynamic Price Competition with Network Effects“
19/06/08	Prof. Paul R. Kleindorfer (The Wharton School and INSEAD) „Service Quality, Price Caps and the USO in the Postal Sector“
10/07/08	Prof. Nils Stieglitz (University of Southern Denmark) „Surfing the good waves: How firms benefit from changing market conditions“