

**From the Institutes of Finance & Banking (Prof. Dr. Ralf Elsas),
Communication Economics (Prof. Dr. Tobias Kretschmer) and
Risk & Insurance (Prof. Dr. Andreas Richter)**

Kindly supported by
**Verein zur Förderung der Versicherungswirtschaft
in München e.V. (www.vfvw.de)**
and



Objectives:

This joint Research Seminar gathers scientists at all levels (professor, postdocs, doctoral students) to exchange thoughts and views with renowned visiting scientist about current research questions in management und applied microeconomics on a regular basis.

In winter term 2008/09, we welcomed visiting Speakers from the Catholic University of Mons, University of Alabama, University of Hamburg, Illinois State University, the Wharton School, Georgia State University, London School of Economics, University of Augsburg and from the Vienna Institute for Advanced Studies & MIT.

Through generous support from the LMU Management Alumni Network, this seminar can be continued with a series of excellent speakers. We are looking forward inspiring discussions with them.

Interested individuals are always welcome to this open event!

M&M-Seminar-Program in summer term 2009:

Venue: Seminar room 307, Schackstraße 4 / III. OG
Time: Thursday, 05:00pm-07:00pm

| | |
|--------------------|---|
| 23/04/2009 | Dr. Christos Genakos (Cambridge University) <i>“Risk taking and Performance in Multistage Tournaments: Evidence from Weightlifting Competitions”</i> |
| <u>Venue: 207!</u> | |
| 30/04/2009 | Dr. Sofronis Clerides (University of Cyprus) <i>“Static and Dynamic Pricing: A Joint Analysis of Nonlinear Pricing and Promotions”</i> |
| 07/05/2009 | Prof. Gerd Mühlheuß (Universität Bielefeld) <i>„Contracts as Rent Seeking Devices: Evidence from German Soccer“</i> |
| 14/05/2009 | Dr. Paul Raschky (Universität Innsbruck) <i>„The Demand for Flood Insurance under the National Flood Insurance Program (NFIP)“</i> |
| 28/05/2009 | Prof. Robert Hoyt (University of Georgia) <i>“The Value of Enterprise Risk Management”</i> |
| 04/06/2009 | Prof. Joe Clougherty (WZB and University of Illinois) <i>“Deterrance of Horizontal Mergers: Empirical Evidence from U.S. industries”</i> |
| 25/06/2009 | Prof. J.P. Eggers (NYU, Stern School of Business) <i>“First-Movers and Technological Uncertainty: Commitment Timing and the Benefit of Making Mistakes”</i> |
| 02/07/2009 | Prof. Neil Gandal (Tel Aviv University) <i>“R&D Spillovers: The ‚Social Network‘ of Open Source Software”</i> |
| 09/07/2009 | Prof. Louis Eeckhoudt (Catholic University of Mons) <i>“On the intensity of downside risk aversion”</i> |
| 16/07/2009 | Dr. Albert Banal-Estanol (City University, London) <i>“The Impact of Industry Collaboration on Academic Research Output: A Dynamic Panel Data Analysis”</i> |
| 23/07/2009 | Dr. Nils Stieglitz (University of Southern Denmark) <i>“Resource learning and the dynamics of strategic factor markets”</i> |

Further information available from:

Sibyl Herrmann, Tel: +49 (0)89 2180 6270; Email: s.herrmann@lmu.de; Web: www.en.ice.bwl.uni-muenchen.de