



## Open Research Seminar: „Management and Microeconomics“



From the Institutes of  
Finance & Banking (Prof. Dr. Ralf Elsas),  
Communication Economics (Prof. Dr. Tobias Kretschmer) and the  
Munich Risk & Insurance Center (Prof. Dr. Andreas Richter)

The Management and Microeconomics seminar series is part of the Master of Business Research (MBR) degree and is partly funded by study fees (Studienbeiträgen) and the Verein zur Förderung der Versicherungswissenschaft in München e.V. ([www.vfww.de](http://www.vfww.de)).

### Objectives:

The seminar series aims to facilitate the scientific interaction of members of the local faculty and students with renowned visiting scholars, and the exchange of views about contemporary topics in management and microeconomics. We are delighted to have welcomed visiting scholars from Illinois State University, the Wharton School, Georgia State University, London School of Economics, London Business School, MIT, and HEC Paris, among others. The seminar series is generously funded by the Studienbeiträgen and the Verein zur Förderung der Versicherungswissenschaft in München e.V.

The seminar series is open to all.

### M&M-Seminar-Program for the summer 2010:

Venue: Seminar room 307, Schackstraße 4 / III. OG

Time: Thursday, 05:00pm-07:00pm

- 15.04.2010 **David Ulph (St Andrews, UK)**  
“Modelling the Welfare Effects of Legal Uncertainty and its Implications for Enforcement Procedures”
- 22.04.2010 **Florian Englmaier (University of Munich)**  
Free Riding in the Lab and in the Field
- 29.04.2010 **Nils Plambeck (HEC Paris)**  
When the glass is half full and half empty: CEOs’ ambivalent interpretations of strategic issues
- 06.05.2010 **David Musto (Wharton School)**  
What do consumers’ fund flows maximize? Evidence from their brokers’ incentives
- 17.06.2010 **Mark Browne (University of Wisconsin-Madison)**  
Insurer Reserve Estimation: Reinsurers, Brokers and the Taxman
- 22.06.2010 **Glenn Hoetker (University of Illinois)**  
(to be announced)
- 24.06.2010 **Paul Thistle (University of Nevada, Las Vegas)**  
Liability, Insurance and the Incentive to Obtain Information About Risk
- 01.07.2010 **Aneel Keswani (City University, Cass Business School)**  
(to be announced)