



**Open Research Seminar:
„Management and Microeconomics“**



M&MSeminarProgram for the Summer Term 2011:

Venue: Seminar room 307, Schackstraße 4/III. OG

Time: Thursday, 05:00pm06:30pm

**From the
Institute for Strategy, Technology and Organisation
(Prof. Dr. Tobias Kretschmer) and the
Munich Risk & Insurance Center (Prof. Dr. Andreas Richter)**

The Management and Microeconomics (M&M) seminar series aims to facilitate the scientific interaction of members of the local faculty and students with renowned visiting scholars, and the exchange of views about contemporary topics in management and microeconomics.

The seminar series is part of the Master of Business Research (MBR) degree and is partly funded by study fees (Studienbeiträgen) and the Verein zur Förderung der Versicherungswissenschaft in München e.V. (www.vfvw.de).

We are delighted to have welcomed visiting scholars from Illinois State University, the Wharton School, Georgia State University, London School of Economics, London Business School, MIT, Harvard Business School and HEC Paris, among others. The seminar series is open to all.

05.05.2011	Alex Oettl (Georgia Institute of Technology) "Productivity and Helpfulness: Implications of a New Taxonomy for Star Scientists"
12.05.2011	Thorsten Grohsjean (Imperial College London) "The Chosen Ones The Selection of Capabilities in a Professional Service Firm"
19.05.2011	Catherine Tucker (MIT) "Social Networks, Personalized Advertising, and Privacy Controls"
26.05.2011	Ammon Salter (Imperial College London) "Going Underground: The Link between Bootlegging and Individual Innovative Performance"
09.06.2011	Eugenio Miravete (University of Texas at Austin) "Sinking, Swimming, or Learning to Swim in Medicare Part D"
14.06.2011	Olivia Mitchell (University of Pennsylvania) "How Financial Literacy and Impatience Shape Retirement Wealth and Investment Behaviors"
16.06.2011	Justin Sydnor (University of Wisconsin) "Individual Insurance Choices and ReferenceDependent Risk Preferences"
28.06.2011	Joint with HansMöllerSeminar: John van Reenen (London School of Economics)
30.06.2011	Charles Noussair (Tilburg University) "Higher Order Risk Attitudes, Demographics, and Financial Decisions"
07.07.2011	Sharon Tennyson (Cornell University) "Bargaining in the Shadow of the Law: How do "Bad Faith" Laws Affect Insurance Settlements?"
14.07.2011	Arthur Snow (University of Georgia) "Optimal Auditing and Indemnification in Insurance Contracting with Costly Falsification"