



LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

**Open Research Seminar:
„Management and Microeconomics“**



M&M-Seminar-Program for the Winter Term 2010/11:

Venue: Seminar room 307, Schackstraße 4/III. OG

Time: Thursday, 05:00pm-06:30pm

**From the
Institute for Communication Economics (Prof. Dr. Tobias
Kretschmer) and the Munich Risk & Insurance Center (Prof.
Dr. Andreas Richter)**

The Management and Microeconomics (M&M) seminar series aims to facilitate the scientific interaction of members of the local faculty and students with renowned visiting scholars, and the exchange of views about contemporary topics in management and microeconomics.

The seminar series is part of the Master of Business Research (MBR) degree and is partly funded by study fees (Studienbeiträgen) and the Verein zur Förderung der Versicherungswissenschaft in München e.V. (www.vfvw.de).

We are delighted to have welcomed visiting scholars from Illinois State University, the Wharton School, Georgia State University, London School of Economics, London Business School, MIT, Harvard Business School and HEC Paris, among others. The seminar series is open to all.

21.10.2010	Thorbjorn Knudsen (University of Southern Denmark) "The role of scale adjustment in industry dynamics"
04.11.2010	Shane Greenstein (Northwestern University) "The Internet and Local Wages: A Puzzle"
11.11.2010	Mirko Draca (London School of Economics) "Revolving Door Lobbyists"
18.11.2010	Massimo Warglien (Università Ca' Foscari Venezia) "Formal narratives? The Emergent Coherence of a Business Model"
25.11.2010	Andrea Fosfuri (Universidad Carlos III de Madrid) "Managing Licensing in a Market for Technology"
02.12.2010	Pai-Ling Yin (MIT) "Competition between Exchanges: Lessons from the Battle of the Bund"
09.12.2010	Anthony Nyberg (University of Southern Carolina) "The Importance of Context to Pay-for-Performance Effects on Future Employee Performance"
16.12.2010	Martin Schneider (Universität Paderborn) "Tayloristic or Holistic Work Groups?"
13.01.2011	Achim Wambach (Universität zu Köln) "Cross-Subsidizing Equilibrium in Competitive Insurance Markets with Adverse Selection"
20.01.2011	Stefan Wagner (LMU München) "Incidence and Growth of Patent Thickets: The Impact of Technological Opportunities and Complexity"
27.01.2011	Christophe Courbage (The Geneva Association) "Priority Setting in Health Care and Higher Order Degree Change in Risk"
03.02.2011	Bruno Cassiman (IESE and KU Leuven) "How to Capture Value from Linking to Basic Research: Boundary Crossing Inventors and Partnerships"
10.03.2011	Richard MacMinn (Illinois State University) "The Annuity Puzzle"

Further information available from:

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