



**Open Research Seminar:
„Management and Microeconomics“**



**From the
Institute for Strategy, Technology and Organization
(Prof. Dr. Tobias Kretschmer) and the
Munich Risk & Insurance Center (Prof. Dr. Andreas Richter)**

The Management and Microeconomics (M&M) seminar series aims to facilitate the scientific interaction of members of the local faculty and students with renowned visiting scholars, and the exchange of views about contemporary topics in management and microeconomics.

The seminar series is part of the Master of Business Research (MBR) degree and is partly funded by study fees (Studienbeiträgen) and the Verein zur Förderung der Versicherungswissenschaftin München e.V. (www.vfvw.de).

We are delighted to have welcomed visiting scholars from Illinois State University, the Wharton School, Georgia State University, London School of Economics, London Business School, MIT, Harvard Business School and HEC Paris, among others. The seminar series is open to all.

M&M-Seminar-Program for the Winter Term 2013/2014:

Venue: Seminar room 307, Schackstraße 4/III. OG

Time: Wednesday, 12:00 pm to 01:30 pm

30.10.2013	Linus Dahlander (EMTS Berlin) "One Foot In, One Foot Out: When Does Individuals' External Search Breadth Affect Innovation Outcomes?"
13.11.2013	Virgilio Failla (Copenhagen Business School) "Unpredictably Stable. An Investigation into the Stayer-Mover Tendencies among Self-Employed"
20.11.2013	Yan Li (Norwich Business School) "The Effect of Regulatory Reform on the Efficiency of Mobile Telecommunications Firms"
04.12.2013	Enrico Diecidue (INSEAD) "Patience and Time Consistency in Collective Decisions"
18.12.2013	Nico Matouschek (Northwestern) "Optimal Directed Search on Rugged Landscapes"
08.01.2014	Carole Bernard (University of Waterloo) "Rationalizing Investors Choice"
28.01.2014	Avi Goldfarb (University of Toronto) "Crowdfunding: Social Frictions in the Flat World?"
29.01.2014	David Crainich (IESEG School of Management) "Average Willingness to Pay for Disease Prevention with Personalized Health Information"
06.02.2014	Georg von Koch (ETH Zurich) "Chasing the locus of uncertainty: How drug discovery teams create new knowledge to reduce scientific uncertainty"
19.02.2014	Christoph Heinzl (INRA) "Consumption Smoothing and Precautionary Saving in Experiments"

Further information available from:

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